Blackhawk Community Credit Union provides cardholders the option of choosing from our image gallery card backgrounds or allowing cardholders to supply a personal photographic image for their Visa EMV Debit Card background. There is a $10 charge on design your own cards.

Galleried Images may be printed on demand. Personal photographic images will need to be submitted for approval through the Secure File Upload link at www.bhccu.org. When uploading your image, please include your full name and contact information, and “Debit Card Image” in the department field. Please allow up to one week for image approval. Once your image is approved, you will be notified by phone or email to come in person to one of our locations in Janesville or Kenosha to pick up your card. Images that do NOT meet the guidelines listed below will be rejected and you will be notified by phone or email.

Blackhawk Community Credit Union reserves the right to determine at its sole discretion, whether a submitted image will be accepted or rejected. All images submitted must have the consent of the owner including those images downloaded from the internet. The following section provides strict guidelines as to what CANNOT be printed on Blackhawk Community Credit Union Visa EMV Debit Cards.

**IMAGE REQUIREMENTS FOR DESIGN YOUR OWN CARDS**

The appearance or interpretation of any of the following on apparel, banners, signs, etc., in the foreground or background of photos is prohibited, including but not limited to:

- Competitive marks or names.
- Celebrities/musicians/public figures/athletes/cartoons, etc. (except for those associated with approved Affinity/Co-Brand programs).
- Political or religious imagery which is offensive to cultural values.
- Branded products (except those associated with approved Affinity/Co-Brand programs).
- Copyrighted or trademarked material not owned by partner.
- Phone numbers (e.g. 800 or 900 numbers) and URL addresses (e.g. www.xyz.com)
- Provocative or sexual material.
- Socially unacceptable groups.
- Illegal groups.
- Violence, profanity or obscenities.
- Any references to Visa sponsorship properties (e.g. Olympics — except for those associated with approved programs).
- Any photo that might result in non-acceptance or other problems at the point of sale.
- Any printing or process that interferes with the required security features of the card.
- Reproduction of currency, where applicable.
- Any image that may potentially bring the Visa brand into disrepute.

**TIPS FOR SELECTING IMAGES:**

- Image files should be in either a .jpg, .gif, or .png format.
- Images should have a minimum dpi resolution of 300.
- Images should be a minimum of 1033x657 pixels for best picture quality, smaller images will work but may print poorly.
- Images should be horizontal versus vertical and have a minimum width of 3.5” and height of 2.25”.
- Images that are small in size do not reproduce with a high quality. For the best clarity, use larger images with higher resolutions.
- Please note that the name and card number printed on the card have text that is white; therefore, please choose an image that has a darker background.